

# Specifications

Engine	Air-cooled, 4-stroke Single Cylinder OHC	Length x Width x Height	1750 mm x 705 mm x 1100 mm
Bore x Stroke	50.0 mm x 52.0 mm	Wheel Base	1240 mm
Displacement	102cc	Ground Clearance	125 mm
Compression Ratio	9.0 : 1.0	Kerb Weight	104 kg
Maximum Power	5.03 kw @ 7000 RPM	Tyre Size* Front	3.50 x 10 - 4PR / 51J
Maximum Torque	7.85 Nm @ 5000 RPM	Rear	3.50 x 10 - 4PR / 51J*
Maximum Speed	77 kmph	*Tyres fitted with Puncture Resistant Tuff-up tubes	
Clutch	Dry, Automatic Centrifugal Clutch	Front Brake	Internal Expanding Shoe Type (130 mm)
Ignition	C D I	Rear Brake	Internal Expanding Shoe Type (130 mm)
Starting	Self-start	Fuel Tank Capacity	5 Ltrs (Min)
Front Suspension	Bottom Link with Spring-loaded Hydraulic Damper	Head Lamp	12V-35W/35W - Halogen Bulb (Multi-Reflector Type)
Rear Suspension	Unit Swing with Spring-loaded Hydraulic Damper	Battery	12 V - 4 Ah MF Type (Maintenance-free)

## Now spell fun in exciting colors



Why should boys  
have all the fun?

**Pleasure**  
The light 'n' zippy 100cc scooter

It is our endeavour to constantly improve our products. This could lead to changes in product specifications without notice. Accessories and features shown may not be a part of the standard fitment. Hero Honda Pleasure complies with BS II/III emission norms.



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Authorized Dealer



Romance a new definition of fun with Hero Honda Pleasure. Loaded with a host of attractive features, riding the Pleasure is an altogether different experience. What's more, you can now choose from an exciting range of shades and make your own style statement. So zip around and sing a new tune of fun.

*Just 4 her*

First Ever Exclusive Showrooms for Women

LADY RIDER

It's my space

Women's Exclusive Club



### *Pleasure of Style*

Adorned with exciting body graphics it also boasts of a stylish meter console. What's more, the body colored rear view mirrors, rear grip, stunning tail-light and multi-reflector headlight will ensure that flaunting style will be so much fun.



### *Pleasure of Space*

Carry your world in the large under-seat box. It also comes with a wide seat, an inner rack, a luggage hook and extra leg room that will ensure you never run out of space.

A powerful 100cc engine, gearless transmission, light weight ABS body, less turning radius and a smooth suspension system will help you glide and not just ride.

### *Pleasure of Smoother Rides*

### *Pleasure of Stress-free Riding*

Its puncture resistant tuff-up tubes and maintenance-free battery will guarantee you peace of mind and freedom. And hold your breath, Hero Honda Pleasure comes with a 2 year / 24,000 km warranty\* too!



\*Warranty for a period of 2 years or 24,000 kms from the date of purchase, whichever is earlier.